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MARLEY ALUTEC LOOKS TO THE FUTURE WITH NEW STARTERS



Picture shows Pav Panesar (left) and Tom Dilley (right)

Marley Alutec has continued its strong growth and commitment to the future by employing two new starters, Pav Panesar as Digital Marketing Executive and Tom Dilley as Internal Sales Support Assistant.

Pav Panesar joins Marley Alutec after prior digital marketing experience in the healthcare and technology industry, with additional digital marketing, product management and sales support experience.

His new position will entail issuing website updates, monitoring and creating content for social media, and providing email marketing to customers, merchants and contractors.

Pav said, “I was attracted to the role due to the autonomy provided – Marley Alutec is really looking to improve its online presence. The business is showing a clear shift towards digital, where there’s potential for further reach and instant connections with Marley Alutec customers. It will also allow Alutec to provide instant product updates, and deliver customer services through social media.

“In my short time here, I’ve learned a great deal already about the products and messaging, and I am looking forward to further developing my role.”

After over seven years in the motor trade industry, Tom Dilley was keen to move into a new sector and enjoy a new challenge. Tom’s new role will provide a link between the area sales managers and estimators to ensure all enquiries are responded to efficiently, and that the Customer Relationship Management (CRM) database is continuously up to date and relevant.

“My colleagues here at Marley Alutec have been very welcoming, and I already feel comfortable in my new surroundings,” Tom said. “I enjoy process driven roles and find it rewarding to help achieve targets and goals. I was very impressed by the progression Alutec has made in the last year, and the company’s ambition to grow further.

“I’ve had some product and sales training, which has been extremely beneficial. It’s been a very promising start and I look forward to my future here.”

For more information on Marley Alutec, please visit www.marleyalutec.co.uk.

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