



ALUMASC RAINWATER EXPANDS TEAM WITH NEW AREA SALES MANAGER



AlumasC Rainwater, part of AlumasC Water Management Solutions (AWMS), is further developing its team with the appointment of David Loader as Area Sales Manager for the South West and South Wales.

David joins with a wealth of sales experience, with his career starting on local market stalls when he was just 11-years-old where he worked before and after school, and at weekends until the age of 17. He then decided it was time to get a 'proper job' and was given the opportunity of Warehouse Assistant with Plumb Center. David's ambition and drive led to a successful career with the leading plumbing merchant, delivering record sales at his branch in South London and progressing to Manager before his decision to relocate to Devon in 2015. His relocation came with the challenge to establish a new Graham The Plumbers' Merchant branch in Cornwall, and in just one year, the new branch was hitting over £60K sales a month from a standing start.

In 2017, David decided to switch from merchant to supplier side and is excited at the prospect of working as Area Sales Manager with AWMS. He comments: "I know AlumasC

well having worked with them for over 10 years as a merchant and am over the moon to be given this opportunity. I join at an exciting time for the business and can't wait to get out there and represent such an excellent brand."

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