



PRESS RELEASE

JULY 2017

ARP STRENGTHEN SALES TEAM

ARP, a leading supplier of aluminium and cast iron rainwater and roofline systems to the UK merchant sector, is pleased to announce that it is further strengthening its sales force with the appointment of Mark Luke as its new Area Sales Manager for the South West and South Wales region. Mark will be hitting the ground running after spending several years working for SIG Roofing in a branch management role and his experience within the sector will be a tremendous asset going forward.



Ian Collins, Head of Sales and Marketing said “Mark’s experience and knowledge fits well with what we deliver and he is a key addition to the ARP family. His appointment is a sign of the commitment we have in providing the right solutions for our customers - ensuring that we have managers on the ground who can deliver excellent service and technical support, whether at branch level or on site.

ARP's aim is to become the leading supplier of metal rainwater and roofline products in the industry, by delivering products and services of superior quality and value.

This appointment also coincides with existing Divisional Manager Drew Robins taking on a nationwide management role as Head of Specification and Paul Carter moving into a specialist Merchant Sales Manager position within the Midlands region.

ARP is a Leicester based company with over 30 years' experience in the metal rainwater/roofline market. With a strong engineering background, the company understands the technical basis to the many challenges within the build process and is well placed to offer practical solutions.

To understand more about what ARP can offer you, please contact ARP on 0116 289 4400 or email sales@arp-ltd.com.



www.arp-ltd.com