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AWMS JOINS THE CONSTRUCTION PRODUCTS ASSOCIATION

Alumasc Water Management Solutions (AWMS), the leading brand in integrated water management, has joined the Construction Products Association (CPA) as an Affiliate member. Invited to join by the CPA Chairman, AWMS' membership sits alongside other prominent construction brands.

The CPA is the leading industry body that represents UK manufacturers and distributors of construction products and materials. It seeks to gain greater recognition for the sector, grow members' businesses and reduce their regulatory risks and burden. The Association also acts as an 'umbrella' trade body for dozens of other industry trade associations including the Builders' Merchants Federation (BMF), British Woodworking Federation (BWF), Association for Specialist Fire Protection (ASFP), National Merchant Buying Society (NMBS), Future Water Association, BRUFMA and NFRC, to mention a few.

AWMS Managing Director Steve Durdant-Hollamby comments: "It's a privilege to be part of a high profile association. The CPA is the leading voice for manufacturers and distributors in our industry. It is committed to raising the profile of construction, which includes supporting and lobbying government and other public bodies in the UK to develop effective policies and solutions.

"The CPA's recent 'Flooding & Resilience' workshops are clear examples", continues Steve. "Recognising the need to protect our built environment from the increasing risk of floods, the CPA is actively building awareness of an important issue and working towards driving change in regulations and standards. We've attended these workshops and hope that as an industry we can come together to influence government and other relevant bodies to act on better flood resistance and resilience."

Dr Diana Montgomery, Chief Executive of the Construction Products Association, add: "As the CPA's membership continues to grow in strength and numbers we are delighted to welcome AWMS. The matter of flood resilience is an important one for the CPA and through our affiliation we will continue to build awareness on this issue. We look forward to working with them in the coming year."

For more information on AWMS' #FloodAction campaign, call Steve Durdant-Hollamby directly on 07884 665272. Visit www.alumascwms.co.uk and follow on twitter @alumascWMS.