



**ROYAL WELSH WAREHOUSE, NEWTOWN**  
**GUTTERCREST LIMITED**



Guttercrest materials were specified on the refurbishment of the Royal Welsh Warehouse, an elegant industrial listed building in Newtown, Powys. The building dates back to 1879 and Guttercrest's traditional and cast Georgian products were the ideal choice to maintain the 19th century character of the building.

Guttercrest materials used on the Pryce-Jones project included aluminium moulded ogee (type 46) gutter, traditional round cast downpipes, Georgian rectangular cast downpipes and cast hopper heads.

The Royal Welsh Warehouse is a very well-known building in Newtown and is visible for miles around with its distinctive 'Pryce-Jones' ironwork sign on the roof. Sir Pryce Pryce-Jones established the world's very first mail order company there, selling a range of flannel-based products to customers all over the world, including royalty and diplomats.

Sir Pryce Pryce-Jones, who was knighted by Queen Victoria and became an MP, developed the Pryce-Jones business into an international before it was sold in the 1930s to a Liverpool company. The building itself is known locally as Pryce-Jones.

The distinctive red brick building has undergone an extensive £1 million refurbishment providing modern retail space and is currently home to several retail tenants.



[www.guttercrest.co.uk](http://www.guttercrest.co.uk)